




2017



Bold patterns and sophisticated designs are J World New York's unique features. Inspired by the New York City lifestyle, each collection accommodates different needs and looks for active and fashion conscious people. Our brand also collaborates with artists from all over the world to further polish and perfect our designs so that we can offer unique and innovative products to our customers. From backpacks and messenger bags to luggage, duffel bags, and tote bags, our brand encourages your style personality.

Reveal your color with J World New York.

REVEAL YOUR COLOR

TECHNICAL DESCRIPTION



S-CURVE SHOULDER PAD

Ergonomic S-curve shoulder pad reduces pressure from heavy weight.



SUSPENSION STRAPS

Elastic band suspension system for weight absorbance.



HEAT INSULATION LINING

Specially developed heat insulation lining holds heat and chill air, so it preserves the food in good condition until lunch time.



SHOULDER STRAP SLIP-IN SYSTEM

Slip in system allows you to easily switch between rolling and carrying mode and keeps shoulder straps neat and clean while in rolling motion.



20mm PU BACK PANEL

Air-breathable mesh with thick open cell foam for softness and comfort.



AIR HOLE BACK PANEL

EVA foam with air hole designed to increase air-breathability.



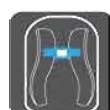
AIR-PATH SYSTEM

Air-path back system for maximum air-flow and comfort.



STITCHED BACK PANEL

Simple, soft and light-weight back panel.



STERNUM STRAP

Sternum straps are designed to keep the pack close to your body in order to control heavy loads and minimize shoulder pressure.



WAIST BELT

The waist belt is designed to wrap around your body contours to evenly distribute the weight on your hips.



COMPRESSION STRAP

Compression straps reduce the volume of a partially filled pack.



RAIN COVER

Hidden raincover keeps the pack and its belongings dry from precipitation.



CARRY-ON

Designed to meet the airline regulations and fit in the overhead compartment of airplanes.



LAPTOP SLEEVE

Separately padded laptop compartment for shock protection.



MUSIC PORT

Music device pocket and rubberized headphone port for entertainment gears.



CELLPHONE POCKET

Cellphone pocket on the side for easier access.



WP WATERPROOF FABRIC

Waterproof fabric can protect contents in bags from liquid.
**The contents can be wet by liquid comes from seams or tear.



SPARKLING WHEEL

Soft and noiseless magnetic wheels that light up as they spin.



WATER BOTTLE POCKET

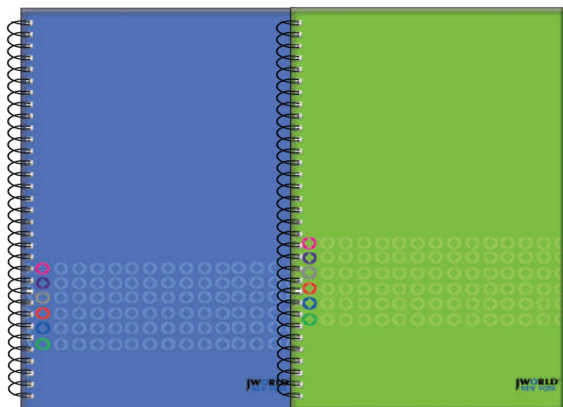
Water bottle pocket for carrying beverage containers.



ULTRA LIGHT

Ultra light-weighted bag made with lightweight fabrics and materials.





395-00402

2TETP.17X25 ΣΠ.2Θ.80Φ. COLORS
Notebook 17X25 - 80Sheets - Spiral - 1Dividers
Inner:10-Outer: 30



395-01402

TETP.17X25 ΣΠ.2Θ.80Φ. ΕΜΠΡΙΜΕ
Notebook 17X25 - 80Sheets - Spiral - 1Dividers
Inner:10-Outer: 30

395-00403

TETP.17X25 ΣΠ.3Θ.120Φ. COLORS
Notebook 17X25 - 3subj. - Spiral
Inner:10-Outer: 30

395-01403

TETP.17X25 ΣΠ.3Θ.120Φ. ΕΜΠΡΙΜΕ
Notebook 17X25 - 3subj. - Spiral
Inner:10-Outer: 30

395-00438

TETP.A4 ΣΠ.2Θ.80Φ.COLORS
Notebook A4 - 80Sheets - Spiral - Soft Cover - 1Divider
Inner:10-Outer: 20

395-01438

TETP.A4 ΣΠ.2Θ.80Φ.ΕΜΠΡΙΜΕ
Notebook A4 - 80Sheets - Spiral - Soft Cover - 1Divider
Inner:10-Outer: 20



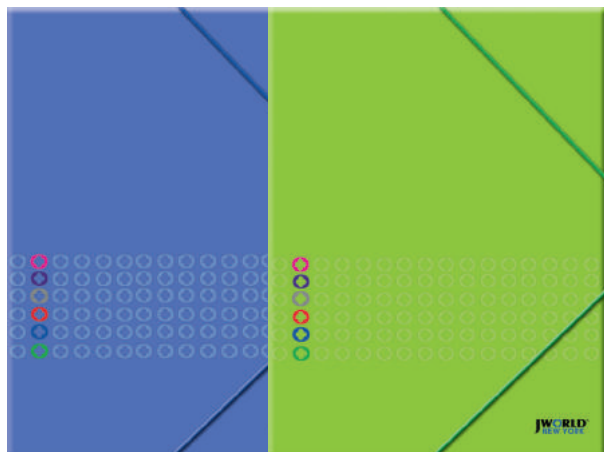
395-00400

TETPΔΙΟ 17X25CM 40Φ.COLORS
Notebook 17x25cm
Inner:18-Outer:108



395-01400

TETPΔΙΟ 17X25CM 40Φ.COLORS
Notebook 17x25cm
Inner:10-Outer: 40



395-00510

NTOΣΙΕ ΛΑΣΤΙΧΟ A4 XAPT.COLORS
Elastofolder A4 - Paper
Inner:12-Outer:72

395-00444

TETP.A4 ΚΑΡΦ.40Φ.ΕΜΠΡΙΜΕ
Notebook A4 - 40sheets - Soft Cover - Stapled
Inner:10-Outer: 40

SUNRISE RBS-18



39500001

FEATURES

600D Polyester / 18 x 13 x 9" [46 x 32 x 22 cm] / 4.5 lb [2.0 Kg] / Solid color, Patterns / Casepack : 4pcs

- [A] Color matching bottom mold for protection. [B] Front pocket organizer with pencil holder, key fob and zipper pocket. [C] Recessed three stage locking handle with push button and padded grip handle. [D] Side mesh pockets for water bottle. [E] J-LOGO wheels. [F] Zipper finished inner lining. [G] Air mesh cushion padded shoulder straps and back with slip-in system. [H] Designed to fit under the airplane seat or overhead compartment.



Blue Vine
99



Wave 100



Funky 101



Night Bloom 102



Script 103



Splatter 104



Mint Leopard 105



Pink Atlas 106



Prizm 107



Blush 55



Pink Buttons 83



Black 52



Secret Garden 85



Heart Factory 86



Dandelion 87



Party Mobs 88



Doodle 89



Leopard 74



Road Trip 95



Disco 91



Blue Raspberry 15



Block Navy 23



Block Pink 23



Baby Birdy 10



Geo Blue 66



Lime Logo 01



SUNDAY

RBS-328



39500013

FEATURES

600D Polyester / 18 x 13 x 9" [46 x 32 x 22 cm]

4.5 lb [2.0 Kg] / Solid color / Casepack : 4pcs

[A] Soft and noiseless wheels for stable and controlled motion. [B] Recessed three stage locking handle with push button. [C] Front pocket and main compartment for easy access. [D] Padded shoulder straps and back with slip-in system. [E] Side mesh pockets for water bottle. [F] Color matching bottom mold for protection. [G] Designed to fit under the airplane seat or overhead compartment.



Black 52



Pink 61



Purple 82



BACK

SUNDANCE RBS-19



39500002

FEATURES

600D Polyester / 20 x 13 x 9" [51 x 34 x 22 cm] / 5 lb [2.2 Kg] / Solid color, Patterns / Casepack : 4pcs

- [A] Color matching bottom mold for protection. [B] Front pocket organizer with pencil holder, key fob and zipper pocket. [C] Zipper finished inner lining. [D] Side mesh pockets for water bottle. [E] J-LOGO wheels. [F] Padded laptop sleeve in main compartment. [G] Air mesh cushion padded shoulder straps and back with slip-in system. [H] Designed to fit under the airplane seat or overhead compartment. [I] Recessed three stage locking handle with push button and padded grip handle.



Vintage Rose
92



Bellis 108



Geo Blue 66



Script 103



Argyle Black 37



Tribal 93



Indi 68



Origami 109



WALKWAY RB-20



39500003

FEATURES

600D Polyester / 20.5 x 14 x 9" [52 x 35 x 23 cm] / 6.2 lb [2.8 Kg] / Solid color / Casepack : 4pcs

[A] Front pocket organizer with pencil holder, key fob and zipper pocket. [B] Soft and noiseless wheels for stable and controlled motion. [C] Padded laptop sleeve in main compartment. [D] Recessed two stage locking double handle with push button. [E] Air mesh cushion padded shoulder straps and back with slip-in system. [F] Side mesh pockets for water bottle. [G] Designed to fit under the airplane seat or overhead compartment.



FRONT



Pink 61



Black 52



BACK

LUX JWS-105



39500004

FEATURES

Nylon 420D PU Coating / 17.5 x 11 x 5.5" [44 x 28 x 14 cm] / 0.9 lb [0.4 Kg] / Solid colors / Casepack : 12pcs

[A] Padded shoulder straps. [B] Front utility pocket. [C] Laptop pocket in main compartment. [D] Metal zipper accent. [E] Back cushion for comfort.



Sky Blue 62



Burgundy
81



Khaki Green
80



Blush
55



Ochid
60



Seafoam
58

02

JW-100



39500008

FEATURES

600D Polyester / 17 x 13 x 6.5+2.5(pocket)" [43 x 33 x 16+6 cm]
0.5 lb [0.2 Kg] / Solid color, Patterns / Casepack : 12pcs

- [A] Padded back and shoulder cushion for comfort.
[B] Ergonomic S-shaped shoulder straps. [C] Laptop pocket in main compartment. [D] Front utility pocket and side pockets for water bottle. [E] Ergonomic S-shaped shoulder straps. [F] Padded shoulder straps.



Zega 65



Feather 110



Vintage Rose 92



Oriqami 109



Script 103



Bellis 108



Wave 100



Colorstrip 94



Cubes 90



Tribal 93



Black 52



Pink 61



Deer 67



Geo Blue 66



Disco 91



CORNELIA

JWS-49



39500007

FEATURES

600D Polyester / 19 x 12.5 x 8" [48 x 32 x 20 cm] / 1.3 lb [0.6 Kg]
Solid color, Patterns / Casepack : 12pcs

- [A] Super comfort air mesh padded PU back. [B] Ergonomic S-shaped shoulder straps. [C] Laptop pocket in main compartment. [D] Front utility pocket and side mesh pockets for water bottle. [E] Padded shoulder straps. [F] Front pocket with organizer.



BACK



Bellis 108



Funky 101



Prizm 107



Splatter 104



Ice Pop 111



Pink Paisley 70



Purple Flower 96



Night Bloom 102



Disco 91



Blue Vine 99



Pink 61



Navy 54



Black 52



Script 103

GRAVIT

JWS-22



39500017

FEATURES

600D Polyester / 20 x 13.5 x 9" [52 x 36 x 23 cm]
1.7 lb [0.9 Kg] / Black
Casepack : 6pcs

- [A] Front pocket with organizer. [B] Padded laptop sleeve in main compartment. [C] Ergonomic S-shaped shoulder straps and adjustable sternum strap. [D] Side mesh pockets for water bottle. [E] Air mesh cushioned back.



Back



Black
52

LOLA LB-04



39500015

FEATURES

600D Polyester / 10 x 9 x 6" [25 x 24 x 15 cm]
0.5 lb [0.2 Kg] / Patterns, Black / Casepack : 12pcs

- A Main compartment for lunch box.
- B Back pocket for cutlery.



Heart Factory 86



Colorstrip 94



Tribal 93



LAWRENCE DJS-21/DJS-24/DJS-30/DJS-36/DJS-40

39500020

FEATURES

600D Polyester

DJS-21

11 x 21 x 9" [28 x 53 x 23 cm]

Black, Block Navy, Pink Forest, Aloha, Cubes / Casepack : 12pcs



Pink Forest 84



Block Navy 24



Black 52

KIDS



LOLLIPOP 39500016

RBS-16LSP



FEATURES

600D Polyester / 16 x 12.5 x 6" [40 x 32 x 16 cm] / 4.4 lb [2.0 Kg] / Patterns / Casepack : 4pcs

A Front pocket organizer with pencil holder, key fob and zipper pocket. B Recessed three stage locking handle with push button and padded grip handle. C Sparkling wheels. D Main pocket. E Air mesh cushion padded shoulder straps and back with slip-in system. F Side pockets for water bottle. G Designed to fit under the airplane seat or overhead compartment. H Color matching bottom mold for protection.



Elephant 61



BACK



Aniphabets 112



Party Mobs 88



Seaworld 78



Blue Raspberry 15



Pink Buttons 83

SCHOOL BUS

KRB-003 39500018



Yellow 98

Small Ripstop
16.5 x 12 x 8" [42 x 30.5 x 20 cm]
3.7 lb [1.7 Kg]
Solid (Yellow)
Casepack : 4pcs



Photo frame

PATROL

KRB-005 39500019



Blue 63

Small Ripstop
16.5 x 12 x 8" [42 x 30.5 x 20 cm]
3.7 lb [1.7 Kg]
Solid (Blue)
Casepack : 4pcs



Photo frame



COREY

LB-03



39500010

FEATURES

600D Polyester

8.8 x 7.8 x 5.5"

[22 x 19.5 x 14 cm]

0.5 lb [0.2 Kg]

Black, Patterns

Casepack : 12pcs

A Main compartment for lunch.

B Front pocket for cutlery.



Blue Vine 99



INNER



Secret Garden 85



Aloha 05



English Rose 72



Blue Raspberry 15



Wave 100

PENCIL CASES

395-03144

FEATURES

600D Polyester

3.9 x 9 x 2.1"

[10 x 23 x 6 cm]

Casepack : 12pcs



395-01144



395-02144



395-00144

BOTTLES

595-00231

FEATURES

580ml

Assorted

STAINLESS STEEL

Inner : 12- Outer: 24





COREY

П. Т.А: 14.99

GRAVIT

П. Т.А: 54.99

CORNELIA

П. Т.А: 34.99

OZ

П. Т.А: 24.99

LOLA

П. Т.А: 19.99

LOLLIPOP

П. Т.А: 64.99

LUX

П. Т.А: 24.99

SCHOOL BUS

П. Т.А: 59.99

PATROL

П. Т.А: 59.99

SUNDANCE

П. Т.А: 69.99

SUNDAY

П. Т.А: 59.99

SUNRISE

П. Т.А: 59.99

WALKAWAY

П. Т.А: 79.99

LAWRENCE

П. Т.А: 24.99





www.jworld.gr
GiovasGroup.com
22, Konteri str/Κοντέρη 22
Piraeus/Πειραιάς
185 41